

1. Introduction

This Cookie Policy explains how The Protech Group ("we", "our", "us") uses cookies and similar technologies on our website (www.theprotechgroup.com).

It should be read together with our Privacy Statement, which explains how we collect, use, and protect your personal data.

2. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, smartphone) when you visit a website. They allow the site to recognize your device and store certain information about your preferences or past actions.

3. Types of Cookies We Use

a. Strictly Necessary Cookies:

- Essential for the operation of our website.
- Enable functions like page navigation and secure access to certain areas.
- Cannot be disabled in our systems.

b. Performance / Analytics Cookies:

- Collect aggregated, anonymous data on how visitors use our website.
- Help us improve site functionality and user experience.

c. Functional Cookies:

- Allow the website to remember your preferences (e.g., language, region).
- Enhance personalization and convenience.

d. Targeting / Advertising Cookies:

- Track your browsing habits to deliver relevant advertising.
- May be set by third-party advertising networks with our permission.

4. How We Use Cookies

We use cookies to:

- Operate and secure our website
- Improve website performance and content relevance
- Analyze traffic and usage trends
- Deliver personalized content and marketing

5. Third-Party Cookies

Some cookies are placed by third parties (e.g., analytics providers, advertising partners).

We do not control these cookies and recommend reviewing their respective privacy and cookie policies.

6. Consent for Cookies

Where required by law (e.g., GDPR in the EU), we request your consent before placing cookies (other than strictly necessary cookies) on your device.

You can withdraw or change your consent at any time through our Cookie Settings tool or your browser settings.

7. Managing Cookies

You can control cookies by adjusting your browser settings to block or delete them.

Please note that disabling certain cookies may affect site functionality.

For more information, visit:

- <https://www.allaboutcookies.org>

- <https://www.youronlinechoices.eu>

8. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our practices.

Any updates will be posted on this page with a revised effective date.

9. Contact Us

Marketing Department

The Protech Group

7700 Henri-Bourassa Blvd W

Saint-Laurent, Quebec, H4S 1W3

Canada

Email: marketing@theprotechgroup.com